



In Collaboration with
Stone Island

Ben Broome's Selections from Frieze London's 'Focus', supported by Stone Island

The curator and writer selects standouts from the section for emerging galleries, including the 'uncompromising' Adam Farah-Saad at Public, and Hot Wheels and Heidi 'taking a risk'

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As the Official Partner of *Focus*, **Stone Island** is offering each of the participating galleries at Frieze London a bursary. This support aids emerging galleries to participate in *Focus* with presentations by today's most forward-thinking artists, underscoring a commitment to experimentation, innovation and creative community.

Founded in Italy in 1982, Stone Island has consistently pushed fabric technology and experimentation, particularly focusing on functionality and utilitarianism.

Frieze and Stone Island have invited London-based independent curator and writer Ben Broome to create a video guide to explore *Focus* at this year's Frieze London, released in October 2023. In the meantime, read Broome's picks from *Focus* on the [Frieze Viewing Room](#) below.

JORDAN STRAFER

LOOPHOLE, 2023

Single-channel video with sound, 24 min 36 sec

Presented by Hot Wheels and Heidi



Jordan Strafer, *LOOPHOLE*, 2023. Video still. Courtesy: the artist, Heidi, and Hot Wheels

Hot Wheels and Heidi collaborating on the presentation of a single video work at Frieze is testament to the fact that it's the smaller galleries taking the big risks and flying the flag for the cutting edge. If their respective programmes are anything to go by, Jordan Strafer's *LOOPHOLE* will be a big highlight. Needless to say I'm a fan!